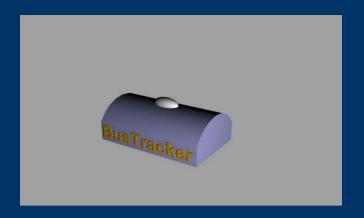
BusTracker®



Presentation by ES Engineers:

Denis Ryndine (DVR)

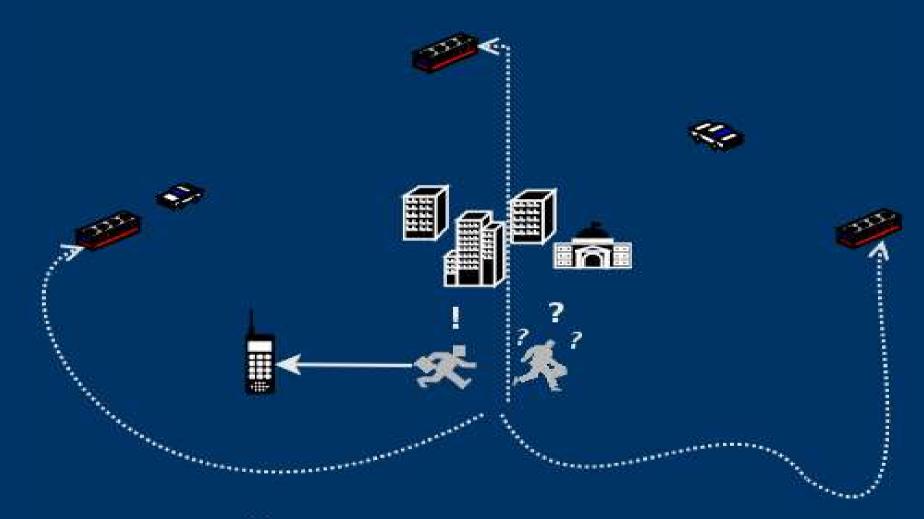
Michael Atkins (MJA)

Phumudzo Nelushi (PMN)

Application Context

- General consumer marker
- Targeted at city public transport commuters
- Initially aimed at bus travelers
- Typical situation:
 - 6 pm, you've just finished work, but have to go to some shopping mall in the city before returning home;
 - you want to minimize your walking distance, waiting, bus and total traveling time;
 - you take out your BusTracker®, input destination points, and it presents you with an optimal route plan(s), given your and bus stop positions, and bus departure/arrival time constraints;
 - you quickly make your final decision based on this information and any extraneous factors at that time;
 - it saves you valuable time.

GPS Bus Stop Navigation System



BusTracker^(c)- The tool you need to minimize daily traveling time, plan your route fast, and avoid inconveniences from taking wrong route.

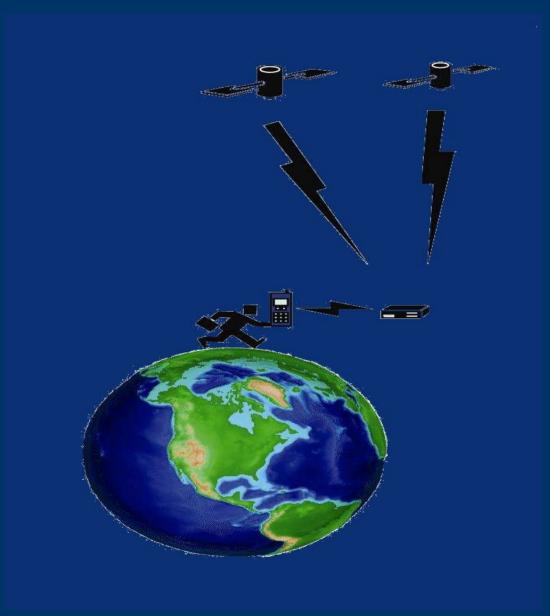
Bus Tracker Concept

- Helps users find the optimal bus-stop from the ones available to him/her.
- Portable device, interfaces with cellular phone.
- PC/phone software retrieves bus data (times, routes, locations, etc) from server.
- Bus data is transferred to Bus Tracker via bluetooth connection.
- User uses phone (connected to Bus Tracker) to choose destination and view best bus-stop.

Subsystems

- Communication Subsystem:
 - Hardware: Bluetooth transceiver, GPS module
 - Software: Communication Protocols
- User Interface Subsystem:
 - Hardware: Cellular phone display
 - Software: UI system
- Software Logic (Routing) Subsystem

Communication Topology



Bus Tracker Extensions

- Realtime retrieval of bus data from servers.
 - eg: System will recompute path if a bus is delayed.
- Wireless protocol for retrieving realtime bus data.
 - eg: 802.11a/b/g in a city with complete coverage (and most will have in the future).
 - GPRS
- Map with directions to bus-stop displayed on phone.